

## Privacy policy [www.frasaco.de](http://www.frasaco.de)

We are pleased that you are visiting our website and accordingly about your interest in our company and our products. The frasaco GmbH (in the following referred to as „frasaco“, „we“ or „us“) takes the protection of your private data very seriously and we would like you to feel at ease when visiting our website.

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### 1.1 Definition

The technical terms used in this data protection declaration are to be understood as defined in Art. 4 GDPR.

### 1.2 Principles of data processing on this website

A use of our websites is principally possible without entering any personal data. If you would like to use special services of our company via our website, it could however be necessary to process personal data. If it is necessary to process personal data and if there is no statutory basis for such a processing, we will generally obtain the consent of the data subject.

### 1.3 Processing of personal data

#### 1.3.1 Automated processing

You can visit our site without actively providing any details relating to your person. However, we will automatically store access data each time the website is called (server log files) such as e.g. the name of your internet service provider, the used operating system, the website, from which you visit us, the date and the duration of the visit or the name of the requested file, as well as for security reasons, e.g. for the recognition of attacks on our websites, the IP address of the used computer for the duration of 7 days. These data are exclusively evaluated for improving our offer and do not allow any conclusions to be drawn about your person. These data will be not aggregated with other data sources. The legal basis for the processing of the data is Art. 6 Para. 1 GDPR. We process and use the data for the following purposes: 1. Provision of the websites of frasaco, 2. Improvement of our websites and 3. Prevention and recognition of errors/malfunctions as well as of misuse of the websites. The data processing of this kind is carried out either to fulfil the contract via the use of the websites of frasaco or we pursue a legitimate interest in ensuring the functionality and the error-free operation of the websites of frasaco as well as adjusting these websites to the requirements of the users.

#### 1.3.2 Services based on Cookies

In order to make visiting our website attractive and to enable the use of certain functions, we use so-called cookies on our website. The use of cookies serves our legitimate interest in making your visit to our website as pleasant as possible and is based on Art. 6 Para. 1 lit. f) GDPR. Cookies are a standard Internet technology for storing and retrieving login and other usage information for all users of the frasaco website. Cookies are small text files that are stored on your terminal device. Among other things, they enable us to save user settings so that our web pages can be displayed in a format tailored to your device. Some of the cookies we use are deleted after the end of the browser session, i.e. after closing your browser (so-called session cookies). Other cookies remain on your end device and enable us or our partner companies to recognize your browser on your next visit (so-called permanent cookies).

You can set your browser so that you are informed about the setting of cookies and can decide individually on their acceptance or exclude the acceptance of cookies for certain cases or generally. Cookies can also be deleted

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afterwards to remove data that web pages have stored on your computer. The deactivation of cookies may lead to some restrictions on the functionality of the frasaco website.

### Deactivate or remove cookies (Opt-Out)

Each web browser offers possibilities in order to restrict and delete cookies.

You can find further information in this respect on the following websites:

- Internet Explorer:

<https://support.microsoft.com/de-de/help/17442>

- Firefox:

<https://support.mozilla.org/de/kb/cookies-informationen-websites-auf-ihrem-computer?redirectlocale=en-US&redirectslug=Cookies>

- Google Chrome:

<https://support.google.com/chrome/answer/95647?hl=de>

- Safari:

<https://support.apple.com/de-de/HT201265>

### 1.3.3 Google Maps

We use cookie-based Google programs to make visiting our website more attractive and in order to simplify the use of certain functions for you. The use of these Google programs serves our legitimate interest pursuant to Art. 6 para. 1 lit. f) GDPR to make visiting our website clear, uncomplicated and as pleasant as possible for you.

The data protection information provided by Google can be found at <https://policies.google.com/privacy?hl=en>  
We use Google Maps to display maps and to create directions.

### 1.3.4 Our offers on platforms of social media

We make offers (e.g. Fanpages) available online on various social media platforms, which provide information about frasaco and give us the possibility to contact you. We would like to point out that we have no influence on the processing of your personal data on these platforms and merely the respective operator of the platform has full knowledge of the content of the transmitted data and their use.

As a rule, the respective platform cookies are stored in your browser during your visit. You can also be affected by this data collection if you are not registered on the respective platform. We have no knowledge whether and to what extent the data can be taken outside of the European Economic Area. The processing of personal data on the platforms by us is based on Art. 6 Para. 1 lit. f) GDPR. Our legitimate

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interest lies in being able to present frasaco externally in many different ways and to use the communication possibilities with our customers as effectively as possible.

A consent to the data processing pursuant to Art. 6 Para. 1 lit. a) GDPR can also be a legal basis if you have granted this to the platform operator.

You will receive detailed information about the data processing of the platform operators relating to the respective possibilities to object, the rights to information as well as specific information pertaining to the respective platforms through the following data protection notices of the respective operators:

### YouTube

Provider: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland

Privacy policy: <https://policies.google.com/privacy>

Cookie information: <https://policies.google.com/technologies/ads?hl=de>

Opt-Out: [https://adssettings.google.com/anonymous?hl=de&sig=ACi0TCiJxXvvKBl0i2agYqXUJ4wynvIJkIYAPsz\\_wOZwSUSpvMZI4kBzJh-FORHem0ERdQR1S2YqYpM9z1j8524iEylUKxtZ5IQ](https://adssettings.google.com/anonymous?hl=de&sig=ACi0TCiJxXvvKBl0i2agYqXUJ4wynvIJkIYAPsz_wOZwSUSpvMZI4kBzJh-FORHem0ERdQR1S2YqYpM9z1j8524iEylUKxtZ5IQ)

Specific information pertaining to YouTube accounts or channels: When visiting our YouTube presence, YouTube processes your personal data. These data are transmitted to us anonymously by YouTube within the scope of the YouTube STUDIO use. These anonymised data concern statistical data about our channel subscribers.

### Vimeo

Provider: Vimeo, Inc., 555 West 18th Street, New York, New York 10011, USA

Privacy policy: [www.vimeo.com/privacy](http://www.vimeo.com/privacy)

Opt-Out: [https://vimeo.com/cookie\\_policy](https://vimeo.com/cookie_policy)

Specific information pertaining to Vimeo accounts or channels: When visiting our Vimeo presence, Vimeo processes your personal data. These data are however only transmitted to us anonymized. Therefore, we merely have the access to statistical data, which however do not feature any reference to persons. Within the scope of a statistical presentation we receive information about the following data types: geographical data (country, region /federal state/canton and town) and device-specific data (desktop, mobile phone, tablet and TV). In addition, we are informed of your profile name if you interact with us. This is achieved by the fact that data are transmitted about your interaction and the progress, such as the following data: Plays (number of video calls), Views (number of fully played videos), number of likes and comments. Moreover, we receive extended statistics about videos which were shared on further social media such as Facebook, YouTube, Twitter or LinkedIn and anonymized data about the interaction and the progress on these platforms.

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### 1.3.5 YouTube Plug-In

Our website uses functions of the YouTube offered by Google. The provider of these functions is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland. If you visit one of our sites fitted with a YouTube function, a connection will be established to the servers of YouTube. The YouTube server is notified which of our sites you have visited. If you are logged into your YouTube account, you enable YouTube to allocate your surfing behavior directly to your personal profile. You can prevent this by logging out of your YouTube account. You can find further information pertaining to the handling of user data in the privacy statement of YouTube under: <https://www.google.de/intl/de/policies/privacy> .

### 1.3.6 Our Services on this website

#### 1.3.6.1 Contact and inquiries

On our website you have the possibility to send us inquiries via contact form. In this process your data from the contact form (content of your inquiry, subject of your inquiry and date) including the contact data indicated by you there (name, surname, company, telephone number and email) are stored for the purpose of the processing of your inquiry and for the case of follow-up questions with us. The legal basis for the collection and processing of data is Art. 6 para. 1 lit. a) GDPR.

The data you enter in the contact form will remain with us until you request us to delete it, withdraw your consent to its storage or until the purpose for data storage no longer applies (e.g. after your request has been processed). Mandatory legal provisions - in particular retention periods - remain unaffected.

#### 1.3.6.2 Contact via email

If you send us enquiries or information via email, your details (e-mail address, content of your email, subject of your email and date/time) including the contact details provided by you there (name, surname, telephone number if applicable, address) will be stored by us for the purpose of processing the enquiry and of follow-up questions. We do not pass on this data without your consent. The legal basis for the collection and processing of data is Art. 6 para. 1 lit. a) GDPR.

The user is informed that e-mails may be transmitted unauthorized and unnoticed or modified. frasaco uses software to filter unwanted e-mails (spam filters). The spam filter can be used to reject e-mails that have been falsely identified as spam by certain characteristics.

The data entered by you will remain with us until you request deletion, withdraw your consent to storage or the purpose for data storage no longer applies (e.g. after your request has been processed). Mandatory legal provisions - in particular retention periods - remain unaffected.

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### **1.4 Data transmission**

#### **1.4.1 Internal data transmission**

We transfer your data to our administration and human resources department in order to fulfil our contractual or legal obligations. A data transfer or disclosure of your data will only take place to the extent necessary in compliance with the relevant data protection regulations.

#### **1.4.2 Transmission to other recipients**

We will inform you that the provision of personal data is partly required by law (e.g. tax regulations) or may result from contractual provisions (e.g. information on the contractual partner). Sometimes it may be required for the conclusion of a contract that the data subject provides us with personal data which must subsequently be processed by us. For example, the data subject is obliged to provide us with personal data if our company concludes a contract with him or her. Failure to provide personal data would mean that the contract could not be concluded with the data subject.

Should the processing of your data take place outside the EEA, this transfer will take place in compliance with all applicable data protection laws and in particular in accordance to Art. 44 f. of the GDPR.

#### **1.4.3 Transmission to third countries**

We transfer your data to countries outside the EEA (so-called third countries). This takes place on the basis of the mentioned purposes ( internal data transmission and transmission to other recipients). The transmission only takes place to fulfil our contractual and legal obligations or on the basis of your consent. In addition, this transmission will take place in compliance with all applicable data protection laws and in particular Art. 44 f. GDPR. In particular, either on the basis of adequacy decisions issued by the European Commission or on the basis of certain other guarantees (e.g. standard contractual clauses, etc.).

#### **1.4.4 Transmission to international organizations**

We do not transfer personal data to an international organization.

### **1.5 Existence of automated decision-making, including profiling**

As a responsible company, we do not use automatic decision-making or profiling.

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### 1.6 Duration of the storage

We principally store your data as long as this is necessary to provide our services or if this was envisaged by the European legislator of directives and regulations or another legislator in laws or regulations, which the data controller responsible for the processing is subject to. In all other cases we erase your personal data after settlement of the purpose, except for those data, which we must continue to store in order to fulfil legal obligations (e.g. we are obligated owing to tax and commercial law storage obligations to keep documents in reserve such as e.g. contracts and invoices for a certain period of time).

### 1.7 Technical security

frasaco uses technical and organizational security measures in order to protect your data managed by us against accidental or willful manipulations, loss, destruction or against the access of unauthorized persons. Our security measures are continuously improved in line with the technological development. For security reasons and to protect the transfer of confidential contents, such as for example the enquiries, which you send to us as the operator of the sites, this site uses an SSL encryption (Secure Socket Layer) in conjunction with the respective maximum level of encryption that is supported by your browser. As a rule, this is a 256-bit encryption. If your browser does not support any 256-bit encryption we use instead 128-bit v3 technology. You can recognize whether an individual page of our internet presence is transferred encrypted by the fact that the address line of the browser shifts from "http://" to "https://" and by the lock symbol in your browser line.

When the SSL encryption is activated the data, which you transmit to us, cannot be read by third parties.

We would like to point out that the data transmission in the internet (e.g. with the communication per e-mail) may feature security gaps. A consistent protection of the data against the access by third parties is not possible.

### 1.8 The legal basis of the processing

Art. 6 para.1 lit. a) GDPR serves as a legal basis for processing operations for which we have obtained consent for a specific processing purpose. If the processing of personal data is necessary for the performance of a contract to which the data subject is a party, as is the case, for example, with processing operations which are necessary for the delivery of goods or the provision of other services or consideration, the processing is based on Art. 6 para. 1 lit. b) GDPR. The same shall apply to such processing operations which are necessary for the execution of pre-contractual measures, for example in cases of inquiries regarding our products or services.

If we are subject to a legal obligation which makes the processing of personal data necessary, for example to fulfil tax obligations, the processing is based on Art. 6 para. 1 lit. c) GDPR.

If the processing of personal data is necessary to protect the vital interests of the data subject or another natural person, the processing is based on Art. 6 para. 1 lit. d) GDPR.

Ultimately, processing operations may be based on Art. 6 para. 1 lit. f) GDPR. Processing operations are based on this legal basis if the processing is necessary to safeguard a legitimate interest of our or a third party, provided that the interests, fundamental rights and fundamental freedoms of the data subject do not predominate.

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### 1.9 Minor reference

This online offer is not aimed at children below the age of 16. Persons, who have not yet reached the age of 16, may, without the consent of the legal guardians, not transmit any personal data to frasaco.

### 1.10 Rights of the data subjects

Pursuant to Art. 15 GDPR, you have the right to obtain confirmation as to whether we process data concerning you. You may request information about this data as well as the other information listed in Art. 15 para. 1 GDPR and a copy of your data.

Pursuant to Art. 16 GDPR, you have the right to request the rectification or completion of the data concerning you and processed by us.

You have the right pursuant to Art. 17 GDPR to demand the immediate deletion of the data concerning you. Alternatively, you may request us to restrict the processing of your data in accordance with Art. 18 GDPR.

Pursuant to Art. 20 GDPR, you have the right to demand the provision of data made available to us by you and to demand its transfer to another controller.

If your personal data are processed based on legitimate interests pursuant to Art. 6 para.1 lit. f) GDPR, you have the right, pursuant to Art. 21 GDPR, to object to the processing of your personal data if there are reasons for doing so which result from your particular situation or which are directed against direct advertising.

You also have the right to complain to the supervisory authority responsible for you in accordance with Art. 77 GDPR.

### 1.11 Withdrawal of your consent

Several data processing activities are only possible with your explicit consent. You always have the possibility to withdraw an already granted consent. For this purpose, an informal notification to [info@frasaco.de](mailto:info@frasaco.de) per e-mail to us is sufficient. The lawfulness of the data processing carried out until the revocation will remain unaffected by the withdrawing.

### 1.12 External links

On our website you will find links to the websites of other providers. We hereby point out that we have no influence on the content of the linked websites and the compliance with data protection regulations by their providers.

### 1.13 Changes to our privacy policy

We reserve the right to adapt this data protection information at any time in the event of changes on our website and in compliance with the applicable data protection regulations so that it complies with the legal requirements.



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### 1.14 Contact data of controller and data protection officer

Controller:

frasaco GmbH

Oberhofer Strasse 18, 88069 Tettnang, Germany

Tel.: +49 7542 93 15 – 0

E-Mail: [info@frasaco.de](mailto:info@frasaco.de)

Our data protection officer:

Maximilian Musch

Deutsche Datenschutzkanzlei

Richard-Wagner-Straße 2, 88094 Oberteuringen, Germany

Tel: +49 7542 949 21 02

E-Mail: [musch@ddsk.de](mailto:musch@ddsk.de)

- Your enquiries will be treated confidentially and forwarded directly to the data protection officer. -

**This privacy statement has been created by Deutsche Datenschutzkanzlei - Office Bodensee**